

# China-ASEAN Meteorological Forum

SHUN Chi-ming

On 11 and 12 September, at the invitation of the China Meteorological Administration (CMA), I attended the first China-ASEAN Meteorological Forum in Nanning, Guangxi. In my capacity as Chairman of the World Meteorological Organization's Commission for Aeronautical Meteorology, I gave a presentation to the management of the ASEAN meteorological services on the future development and challenges of aeronautical meteorology. The "Nanning Initiative on China-ASEAN Cooperation in Meteorology" was approved during the forum, laying the foundation for long-term meteorological cooperation between China and ASEAN countries within the framework of the "Belt and Road" initiative. My proposal for including aeronautical meteorological services in the "Nanning Initiative on China-ASEAN Cooperation in Meteorology" was also endorsed at the meeting.



Mr. SHUN (right) meets Dr. ZHENG Guoguang, Administrator of CMA (middle), and Ms. JIAO Meiyun, Deputy Administrator of CMA (left), during China-ASEAN Meteorological Forum



Jack MA delivers the opening speech at CAEXPO

Additionally, I attended the opening ceremony of the 13th China-ASEAN Expo (CAEXPO) and was enlightened by many inspiring speeches. Among them, the one given by Jack MA was worth pondering over: "In the past industrial age, we turned people into machines. In the future era of data, we will turn machines into people. In the age of data, small can be very powerful.... Alibaba's success is the success of more than 12 million small and medium-sized enterprises (SME) ... which shows that **'small is beautiful, small is powerful, small is wonderful'**. With a big heart and an open mind to embrace new technology and globalization, even a small country or a small company can become extremely powerful and wonderful."

## The Observatory's short videos hit 10 million views

YEUNG Hon-yn, YEUNG Kwok-chung

During the summer, the cumulative views of Observatory's YouTube video collection surpassed 10 million (11,846,433 as at the end of September 2016)! The increase in the past couple of years was particularly significant, rising by several folds to nearly 7.6 million and accounting for more than 60% of the total views.



"Cool Met Stuff" is the result of collaborative efforts



The Observatory's YouTube video channel

Since the channel's launch in 2009, the Observatory's short videos have been very popular. After the introduction of three viewing options – "Weather On-Air", "Cool Met Stuff" and "Central Weather Briefing" at the end of 2013, both the quantity and quality of the videos have been greatly improved to meet the public demand of more meteorological knowledge and weather information.

The public education video series "Cool Met Stuff" covers a wide range of subjects with diverse components, including graphic animation, beautiful cloud photos, news clips and overseas footage. To better address the needs of the general public, we collaborate with scholars, experts, social organisations and government departments to produce the shows.