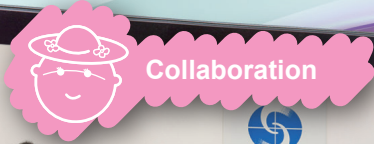


2014 Television Weather Programme Review

Linus YEUNG



Collaboration



Mr. SHUN Chi-ming (centre), Director of the Hong Kong Observatory, presents souvenirs to judges Mr Cuson LAW (second from left) and Ms Mary CHEUNG (second from right).

Winners:

Best Presenter Award



Ms Sandy SONG



Mr Linus YEUNG

Remarkable Improvement Award



Miss Olivia LEE



Miss LEE Fung-ying



Mr TSOI Tze-shun



Mr KONG Wai

Best Programme Award: Disastrous Typhoon Wanda



Outstanding Creativity Award: Sea Level Rise Imminent!



Best Story Award: Polar Vortex



Best Script Award: Watch Out for Tides!

The Observatory reformed its media weather services in late 2013 when it launched "Weather On-Air" and the weekly educational programme "Cool Met Stuff". Both programmes have received enthusiastic responses over the past year, and the heart-warming messages that the public have sent us have given the production team immense encouragement. We owe much of our broadcasting success to the training and advice provided by renowned image consultant Ms Mary CHEUNG and famous DJ Mr Cuson LAW. The two instructors joined Mr SHUN Chi-ming, Director of the Hong Kong Observatory, to form a panel of judges for this year's awards that commend and encourage staff involved in our television weather programmes. The panel's verdict rewarded the presenters of "Weather On-Air" for their new image and for delivering outstanding performances, and praised "Cool Met Stuff" for offering audiences meteorological knowledge in an accessible format. The awards were presented at the Observatory's Christmas party on 24 December 2014.



Weather On-Air

HKO and CLP Jointly Launch "Saving Energy through Weather Watch"

LEE Tsz-cheung

To increase public awareness of climate change and enhance measures to conserve energy, CLP Power Hong Kong Limited (CLP) and the Hong Kong Observatory have teamed up to launch the "7-day Energy Forecast" based on the HKO's 7-day weather forecast. A new feature of CLP's "Meter Online Service", the energy forecast helps property managers plan energy saving measures in order to reduce electricity consumption in periods of hot weather. The "7-day Energy Forecast" initiative has delivered remarkable results, proving that technology and partnership can successfully drive behavioural changes and turn awareness into action to combat climate change.



The "7-day Energy Forecast" feature of CLP's "Meter Online Service" (courtesy of CLP).