



## Grooming the Rising Stars with RTHK

Sandy SONG

Professional staff of the Observatory have been hosting TV weather programmes as a paid 'outside job' for individual TV stations on a government-approved honorarium basis since 1987. This direct-to-home delivery of weather related information via television, a popular service much appreciated by the public, finally took its place in history as it entered a new phase after more than 25 years of operation.

A new era of TV weather programme production began on 30 December 2013. TV weather programmers produced in-house by the Observatory is now presented in a revamped, unified format and offered as a free public weather service for broadcast by all television stations. In addition, a new series called 'Cool Met Stuff' is also featured on Friday evenings. The programmes are also made directly available to members of the public via the mobile app 'MyObservatory' and the Observatory webpage (<http://www.hko.gov.hk/video/video.shtml>), meeting the long-standing demand for TV weather services to enhance the public's understanding on meteorology and to raise public awareness on natural disaster prevention.

### Rising Stars

The re-launched TV weather programmes also come with fresh faces. The new presenters drawn from various divisions of the Observatory will take turn to make their appearances. So watch out for the rising stars!



Mr KONG Wai

Miss LEE Fung-ying

Mr SHUM Chi-tai

Mr TSOI Tze-shun

Dr LAM Hok-yin

While these young presenters are all experts in their own specialized fields, TV presentation skill is an entirely different matter. In collaboration with RTHK (TV), experienced media experts including Mr NGAI Ping-long, Mr LAW Kai-sun, Miss HAU Ka-ming and Ms HO Pui-yee held training sessions at the Observatory to pass on their experiences in various performance aspects such as the use of voice, pronunciation of words, pacing of delivery, as well as facial and body expression. Apart from the need to project a professional image, they also aim to create individual styles that will bring out the personality of each presenter so that the weather information can be communicated to the viewers in a confident and convincing manner.



Mr LAW Kai-sun (right) demonstrating different styles of expression.



Ms HO Pui-yee (2nd from left), experienced host of TV programmes, making a point during the training session.

The re-formed core team of TV weather presenters also include several veterans who through their experiences and knowledge will help the new members to grow into the team.



Mr YEUNG Hon-yin

Ms SONG Man-kuen

Dr YEUNG Kwok-chung