

Say No to Wrapping Papers

- Every year during the Christmas and Chinese New Year period, we use a large amount of wrapping paper in Hong Kong
- Manufacturing of wrapping paper consumes a large amount of trees and fuel. Gift wrappings not only produce wastes, disposal and treatment of them requires extra resources, increasing our carbon footprint significantly
- Please use our gift stickers to replace wrapping paper. Show others you care for the environment!
(This gift sticker is made from recycled paper)
- A gift is just as beautiful without wrapping paper



'HSBC and Climate Partners' is a local / regional programme that engages with local communities and raises public awareness on climate change.

- A platform for learning, acting and sharing, facilitating the shift of participants' lifestyle to be greener.
- You can find Hong Kong's first carbon calculator on www.hsbc.com.hk/climatepartners. It helps you to calculate and track your carbon footprint performance over time.
- Please visit www.hsbc.com.hk/climatepartners to see 99 tips on how carbon emissions can be reduced and start leading a low-carbon lifestyle today!

Relevant Resources

The Hongkong and Shanghai Banking Corporation Limited
www.hsbc.com.hk/cs

Guangdong Meteorological Bureau
<http://www.grmc.gov.cn/>

Macao Meteorological and Geophysical Bureau
http://www.smg.gov.mo/c_index.php

Hong Kong Observatory
<http://www.weather.gov.hk/>

HSBC 滙豐



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Climate is Changing Act Now!



Date 16 – 28 December 2008
Opening Hours 11am – 8pm, Monday – Friday
 10am – 6pm, Weekend and Public Holidays
Venue HSBC Main Building Ground Plaza,
 1 Queen's Road Central, Hong Kong



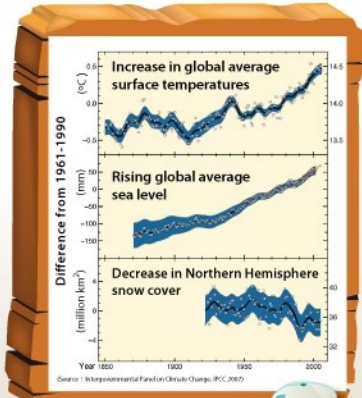
Climate is Changing



Warming of the climate system is unequivocal. Global average surface temperature rose by 0.74°C in the last 100 years and the rate of warming has accelerated in the recent 50 years. The warming is very likely due to the increase in anthropogenic greenhouse gas concentrations.

Signs of the climate change are:

- Increasing global average surface temperatures
- Rising global average sea level
- Widespread melting of snow and ice
- Precipitation amount changes in different regions



Observed Climate Change in the Dearl River Delta Region

- Significant temperature rise
- More hot days, less cold days
- Large variations in annual rainfall with frequent droughts and floods
- Rising sea level

Climate of the Dearl River Delta Region - Projections in the 21st Century

- Average temperatures will continue to increase with more very hot days and less cold days
- Annual rainfall will have a rising trend
- Mean sea level will continue to rise



Act Now!



The major cause of climate change is the excessive consumption of energy and resources by human beings. We should make a concerted effort to combat climate change by adopting a simpler lifestyle to reduce greenhouse gas emissions.

At home and in the office



- ✓ Use compact fluorescent lamps and energy-efficient electrical appliances
- ✓ Turn off computers, electrical appliances and lighting when not in use
- ✓ Disseminate information by electronic means whenever possible
- ✓ Print on both sides and minimize photocopying
- ✓ Use less air-conditioning
- ✓ Avoid wasting water
- ✓ Enhance waste separation and recovery for recycling



On the road

- ✓ Drive less, use public transport and consider walking or cycling instead
- ✓ Support "Eco-driving":
 - Buy fuel-efficient vehicles
 - Smart planning of your trips
 - Drive at appropriate speeds
 - Keep your vehicles well maintained
 - Switch off idling engines
 - Avoid carrying unneeded items



Personal habits



- ✓ Avoid excessive consumption and extravagant spending. Use recyclable products
- ✓ Protect the environment and cherish trees
- ✓ Help raise the awareness and participate in activities to reduce climate change

Festival Features

- ✓ Use environmental-friendly decorations and Light Emitting Diode (LED) lighting
- ✓ Reduce wastage, use durable tableware instead of disposables
- ✓ Choose durable gifts. Think twice before you buy
- ✓ Reduce consumption of gift wraps

