

氣候變化 – 業務連繫及公眾參與
Business and public engagement of climate change

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摘要
Abstract

人為因素影響全球氣候變化是無可否認的事實。氣候變化會增加乾旱、水災和暴風雨，對農業、交通運輸、旅遊、公共建設等行業造成不良影響，因而對所有企業帶來衝擊。作為全球最主要的金融機構之一，滙豐認為氣候變化是本世紀最大規模的環境挑戰。氣候變化為企業帶來危機，但如果及時作出相應的管理，亦會帶來商機。忽視氣候變化危機將會為我們客戶的業務帶來風險，同時亦增加滙豐的業務風險。相反，妥善管理氣候變化所帶來的挑戰，將為我們於「低碳經濟」中帶來機遇。

為了管理滙豐對環境的影響，我們積極地實行碳管理計劃 (Carbon Management Plan) 及採納赤道原則，滙豐於2005年為首間主要銀行達致「碳中和」。我們把可持續發展理念滲入日常業務及運作，並推出「滙豐環球投資基金 — 氣候變化概念」(Climate Change Fund)、Green信用卡、「旅遊帶動新環保」計劃以及其他環保產品，推動客戶為減緩氣候變化出一分力。為了增加員工及公眾的參與，滙豐開展了全球性的「滙豐與氣候夥伴同行」和本地的「滙豐與氣候夥伴」計劃，亦於多個國家進行了「氣候信心調查」。隨著以上種種革新的方案，滙豐在減緩氣候變化方面正擔當重要及多元化的角色，為帶動「低碳經濟」出一分力。

The anthropogenic nature of global climate change is undeniable. Climate change will affect all businesses, potentially through increased frequency and unpredictability of droughts, floods and storms – impacting agriculture, transportation, tourism, infrastructure and other sectors. As one of the world's leading financial institutions, HSBC believes that climate change represents the largest single environmental challenge this century, presenting risks, as well as opportunities if it is managed in a timely fashion. Ignoring the risks of climate change would jeopardise our clients' businesses, and therefore ours. Managing these risks presents opportunities for growth in the low-carbon economy.

We actively manage our own environmental impact by implementing the Carbon Management Plan, becoming carbon neutral and implementing the Equator Principles. We incorporate sustainability into each business element and seek to influence our clients, for example by introducing the Climate Change Fund, Green Credit Card, Green Travel Insurance and other green products. To engage our employees and reach out to the public, we launched the HSBC Climate Partnership and the locally adapted HSBC and Climate Partners, and have also recently undertaken the Climate Confidence Monitor in a number of countries. It is part of our mission to sustain the shift to a low-carbon economy, and continue to seek innovative solutions to diversify our roles in tackling climate change.