



To News Editor  
For Immediate Release

**Hong Kong's IT Products and Applications excelled at  
Asia Pacific Information & Communication Technology Awards (APICTA) 2003**

Hong Kong Computer Society (HKCS) organized and led a Hong Kong Delegation of IT companies to participate in Asia Pacific ICT Awards 2003 (APICTA2003) in Bangkok, Thailand, from December 5 - 9, 2003.

The Asia Pacific ICT Awards is an internationally recognized awards program founded in 2001 in Malaysia with the aimed to encourage innovation in SMEs and individuals in the ICT Industry and to provide a platform for innovators, entrepreneurs, and companies to identify, recognize and to showcase to the world, ICT innovations and innovators from the Asia Pacific region as well as to benchmark their products with each other. This awards also aimed at stimulating economic and trade relations, technology transfer, and providing business matching opportunities and exposure to venture capitalists/investors, and increasing community awareness.

A total of seven HK companies were nominated by HKCS to contest in seven categories. All nominees were preceding winners of the "IT Excellence Awards" organized by HKCS. Four of them won the grand prize in four categories, namely Health, Business Applications - Finance, Communications Applications and Research & Development. Three of them won the prize of certificate of Merit, namely E-Government and Services, Industrial Applications, as well as E-commerce.

***APICTA2003 - Award Winners from Hong Kong are as follows:***

**Asia Pacific ICT Award Winner: Best of Health**

Company: SoftEnable Technology Limited

Project: CASSOS: Computer - Assisted Simulation System for Orthognathic Surgery

**Asia Pacific ICT Award Winner: Best of Business Applications - Finance**

Company: 2GoTrade Limited

Project: Go.ExchangeVS – Real Time Brokerage Application Platform/ASP

**Asia Pacific ICT Award Winner: Best of Communications Applications**

Company: Outblaze Limited

Project: Outblaze Messaging System

**Asia Pacific ICT Award Winner: Best of Research and Development**

Company: ShaoLin Microsystems Limited

Project: ShaoLin Aptus 2.0

***APICTA 2003 - Certificate of Merit from Hong Kong are as follows:***

**Asia Pacific ICT Award: Certificate of Merit of E-Government and Services**

Company: Hong Kong Observatory, HKSARG

Project: World Weather Information Service (WWIS) and Severe Weather Information Centre (SWIC)

**Asia Pacific ICT Award: Certificate of Merit of Industrial Applications**

Company: e-commerce Logistics Limited

Project: The Warehouse Management System for the Logistics Industry (WMS)

**Asia Pacific ICT Award: Certificate of Merit of E-Commerce**

Company: Global e-Business Services Limited

Project: Tendering Application Service (e-TAS)

Over 120 projects were presented by enterprises and organizations from 10 Asia Pacific countries or economies such as Hong Kong, Indonesia, Macau, Malaysia, Singapore, Sri Lanka, Vietnam, Brunei, Myanmar, and Thailand. All nominated projects represent the most outstanding IT achievements from different regions.

Asia Pacific ICT Awards 2004 will be hosted by Hong Kong Computer Society on 8 - 11 December 2004. For enquiries, please contact Hong Kong Computer Society at 2834 2228.