

**CONTROLLING OFFICER'S REPLY**

**CEDB(CIT)281**

**(Question Serial No. 4108)**

Head: (168) Hong Kong Observatory  
Subhead (No. & title): (000) Operational expenses  
Programme: (1) Weather Services  
Controlling Officer: Director of the Hong Kong Observatory ( SHUN Chi-ming )  
Director of Bureau: Secretary for Commerce and Economic Development

Question:

Regarding public education work of the Hong Kong Observatory (HKO), please inform the Committee the expenditure last year for operating the official YouTube channel “hkweather” (<https://www.youtube.com/user/hkweather>), the HKO Facebook page (<https://www.facebook.com/hk.observatory>) and the Instagram account “hk.observatory” (<https://www.instagram.com/hk.observatory>), including video production, advertisement, operational expenses, etc.

Asked by: Hon YEUNG Alvin (Member Question No. (LegCo use): 91)

Reply:

The Hong Kong Observatory (HKO) launched its official YouTube channel in 2009 for public education on weather and climate through various types of video clips. In March 2018, HKO launched its official Facebook page and Instagram platform to enhance the provision of weather services and public communication via social media. HKO carries out such work as part of its daily operation, and meets the relevant expenditure from its recurrent provision. It is difficult to quantify the amount involved separately.

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