

CONTROLLING OFFICER'S REPLY

CEDB(CIT)308

(Question Serial No. 5880)

Head: (168) Hong Kong Observatory

Subhead (No. & title): ()

Programme: (1) Weather Services

Controlling Officer: Director of the Hong Kong Observatory (SHUN Chi Ming)

Director of Bureau: Secretary for Commerce and Economic Development

Question:

Please list the details of the initiative of the Hong Kong Observatory to deliver weather services through social networking platforms, and the estimated expenditure involved in 2016-17.

Asked by: Dr Hon KWOK Ka-ki (Member Question No. 89)

Reply:

In 2016-17, the Hong Kong Observatory (HKO) will continue to utilise various social media platforms including YouTube, Twitter, Sino Weibo, WeChat and Facebook to provide weather services, including weather programmes, weather reports, warnings of hazardous weather and earthquake messages, as well as to promote weather observation and meteorological education. HKO provides such services with existing resources. As the expenditure has been subsumed into the provision for HKO, it is difficult to quantify it separately.

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